

THE
GUESTBOOK
— REWARDING INDEPENDENT SPIRIT —

A DIRECT BOOKING REWARDS PLATFORM

for independent & boutique hotels that sweetens the deal with:

- 5% Cash Back through PayPal or Gift Cards; or**
- 5% Charitable Donation to guest's favorite cause; or**
- 10% or more towards Future Travel or In-Stay Experiences**

A SAMPLING OF OUR HOTELS

sbe
HOTEL GROUP

MENIN | HOSPITALITY

eleganciahotels
REWARDS TO 50+ PROPERTIES

ti TREASURE
ISLAND
Las Vegas

G
THE GREGORY

THE
LONDON
WEST HOLLYWOOD
AT BEVERLY HILLS

LOTTE NEW YORK PALACE

“bespoke”
HOTELS

A ROBUST PROGRAM

EXCELLENT RETURNS

Up to a **20% increase in direct booking** conversions and **7x ROI**. Only guests who care about rewards choose to enroll, which minimizes cost.

EVER-GROWING ENGAGEMENT & COVERAGE

Six times more social engagement than leading chain hotel loyalty programs & notable articles by **Condé Nast Traveler**, AFAR, LA Times, and The Points Guy.

SEAMLESS INTEGRATION

We make it as simple as possible for you to get started. Our developers can integrate our code with **all web booking engines**.

LARGEST INDEPENDENT HOTEL REWARDS NETWORK

The Guestbook primarily focuses on **gateway cities** with more than **500 fantastic hotels** - 25% five-star & 70% four-star and higher.

HOW IT WORKS



SIMPLE AGREEMENT

E-sign a simple agreement with the specified reward fees. No set-up fees, no risk.



TRANSACTION VALIDATION

Sit back & relax. We'll track the transactions for you and give you full ability to audit before issuing rewards.



DIRECT REWARDS

We'll reward your guests directly to ensure the most efficient experience.



CLEAR INVOICE

We'll package up a detailed report & send it to you along with your monthly bill.



STAY IN CONTROL

You have the ability to cancel the program at any time, for any reason at no obligation.



RAPID ONBOARDING

Many hotels are live within 24 hours. We'll provide a best practices toolkit & marketing aids to help you promote.



“

Goodbye, hotel loyalty points...”

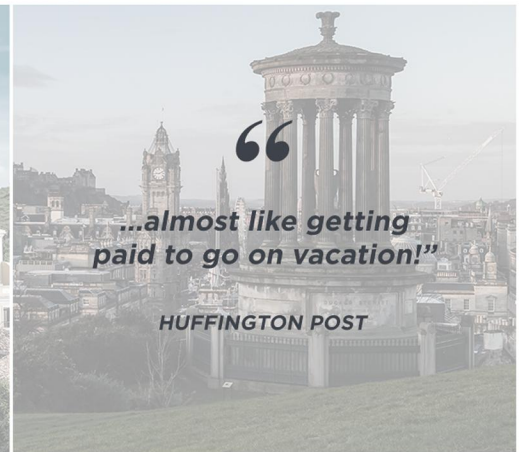
CONDE NAST TRAVELER



“

...booking directly just got a lot sweeter.”

AFAR MAGAZINE



“

...almost like getting paid to go on vacation!”

HUFFINGTON POST

TESTIMONIALS

sbe

HOTEL GROUP

“We couldn't be happier with The Guestbook. It's simple yet powerful, and delivers on its promise of providing great guest service and tangible results.”

- Chadi Farhat, Chief Commercial Officer

GOTHAM

THE GOTHAM HOTEL 20 40th street

There was a time when we couldn't compete with a global hotel-chain program. The Guestbook, a game-changer for our generation; simple, seamless and straightforward.

- Adisa Feratovic, General Manager